WovV TECH
EMPOWERING FUTURE
AI-first. Business Ready.

WovVPrism
Agentic AI Platform

AI-First Retail of the Future with WovVTech

The future of retail is intelligent, connected, and experience-driven. Today's retailers must seamlessly unite customer engagement, commerce, operations, and data to stay ahead in an increasingly dynamic market. Powered by WovVPrism Agentic AI, WovVTech brings these capabilities together in a unified ecosystem-enabling retailers to deliver personalized experiences, optimize operations, and drive sustainable business growth.

Products

WovVRA™
AI-First Automated Tenant Sales Data Capture, Insights, Analytics and Revenue Assurance

WovVMaps™
AI-First Indoor Maps, Navigation, Discovery, Recommendation and Monetization

OKEN™
Customer-Branded Mall Mobile App (Engage | Navigate | Reward | E-Commerce)

OKEN™ Commerce
Omnichannel Commerce & Digital Revenue Enablement Platform

WovVLease™
End-to-End Lease Management Solution

WovVBI™
Business Intelligence & Advanced Analytics Platform

WovVXM™
AI-Powered Experience Management & Feedback Intelligence Platform

WovVIA™
Digital Inspection, Audit & Compliance Management Platform

WovV Video™
CCTV Analytics & Operational Intelligence Platform

WovV360™
Centralized Tenant Communication & Engagement Platform

WovVFlow™
Smart Workflow Automation & Task Management Platform

WovVContest™
Vendor, Contest & Campaign Management Platform

What Makes Us WovV

Secure by Nature.
Responsible by Choice.

ISO 27701

WovV Team

Open API Architechture

Cloud Enabled

Scalable

AI Powered

CIOReviewIndia 20 MOST PROMISING SaaS STARTUPS – 2020

GO GLOBAL AWARDS

CEO Insights

IndustryWired

Best Employer by BUSINESS VIEW

The World's Only Agentic AI Operating System for Retail

WovVRA™

AI-First Automated Tenant Sales Data Capture, Insights and Analytics

- AI-Powered automated daily sales capture & revenue leakage control
- Unified visibility across all stores and retail locations
- Compare store and regional performance with actionable insights
- AI-driven audits to ensure data completeness and accuracy
- Advanced reporting, analytics, and Smart Mapper capabilities
- Unified sales, footfall and operational insights

OKEN™ Mobile App

Customer-Branded Mobile App for Engagement, Navigation, Loyalty and Commerce

- Indoor wayfinding for departments, products, and parking
- Loyalty points and gift voucher management
- Increased customer engagement and repeat visits
- Personalized recommendations and offers
- Customer insights and analytics
- Product, category, and brand discovery

WovVLease™

Lease Lifecycle Management, Financial Tracking, Billing and Revenue Assurance

- Digital lease management platform
- Real-time financial reconciliation
- Multi-location lease administration
- End-to-end lease lifecycle management
- Reporting and analytics dashboard
- Automated billing and revenue assurance

WovVBI™

AI-Powered Business Intelligence, Analytics, Dashboards and KPI Reporting

- Sales and growth analytics
- Category and product performance
- Same Store Sales Growth (SSSG)
- Store productivity and operational KPIs
- Customer segments and loyalty insights
- Brand, regional, and footfall reports



Powered by 400+ WovVScions, WovVTech delivers AI-First solutions across 50+ countries worldwide.

WovVPrism AI Agentic aPaaS framework

Continual Process Improvement. Six Sigma. Data Science.

WovVMaps™

AI-First Indoor Navigation, Embedded with CMS - Discovery, Recommendation and Monetization

- Indoor navigation without additional hardware
- Discover products, offers, promotions, and new arrivals
- CMS-based campaigns and zonal targeting
- Interactive store directory and digital kiosk integration
- Intelligent product and category discovery
- Interactive kiosk, mobile, web, and QR code experiences

OKEN™ Commerce

Online + Omnichannel Commerce Enablement for Mall Tenants & Digital Revenue Engine of the Mall

- Unified omnichannel commerce platform
- Digital storefront and endless aisle experiences
  Unified customer identity across channels
- Dynamic pricing and promotional campaigns
- Product catalog and order integration
- Loyalty, delivery, and cart recovery

WovVIA™

Audit, Inspection, Compliance Management and Operational Governance Platform

- Store opening compliance checklists
- Hygiene and safety audits
- Store inspection management
- Visual merchandising compliance checks
- Corrective action tracking
- Real-time incident and compliance monitoring

WovVXM™

Experience Management, Feedback Collection, Insights and Sentiment Analytics

- Experience management across customers, employees, and stakeholders
- Create surveys anytime, anywhere
- Collect feedback from multiple sources
- Collaboration, insights, and analytics
- Net Promoter Score (NPS) improvement
- Advanced real-time reporting dashboard

BUSINESS OUTCOMES

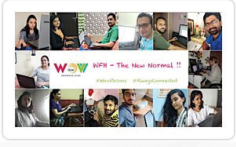
- Revenue Growth
- Operational Excellence
- Intelligent Automation
- Superior Customer Experience
- Higher Customer Loyalty
- Optimized Asset Utilization
- Real-Time Business Intelligence
- AI-Powered Decision Making
- Increased Productivity
- Future-Ready Retail

WovVScions and our Wow Initiatives

Reignite Program for Women Restarting their Careers









Step up Program for an Inclusive workplace

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