



EMPOWERING FUTURE

A Global Business Productivity SaaS Company

# Airlines of the Future

## Digital transformation & Automation: Solutions for the Digitally Connected Passengers

### Products



#### OKEN

Ready to Launch Mobile App + Loyalty + Wayfinding



#### WovVXM

Collect and Measure Feedback, NPS, Improved Customer Experience



#### WovVROI

Tracking of Return On Investment



#### WovVMaps

Indoor wayfinding for, Retail Store Boarding Gate, lounges, airport facility, and more.



#### WovVFlow

Create custom workflows



#### WovVIA

Automate Audits, Inspections Track corrective actions



#### WovVVideo

CCTV based Analytics and Insights



#### WovVBI

Smart data insights and analytics (Integrate with any System and Database)



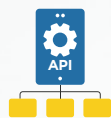
#### WovV360

Airline Stakeholder Communication App

### What Makes Us WovV



WovV Team



Open API Architecture



Cloud Enabled



Scalable



AI Powered



# Airline of Future

## WovVXM

Experience Management Tool

- › Flight Ticket Booking Feedback
- › Passenger Journey feedback
- › Service Feedback
- › Employee Feedback
- › Passenger Information collection using QR, and multiple sources
- › Improved Net Promoter Score (NPS)
- › Surveys on the go. Multilingual surveys
- › Frequent Flyer Program Feedback
- › In Flight Meal Preference Capturing

## OKEN Mobile App

Experience Management & Loyalty

- › View Airport & Airline Announcements & Information
- › Indoor Wayfinding – Stores, Amenities, Parking, gates for airport
- › Loyalty Points and Rewards management
- › Increased Passenger Engagement & Satisfaction
- › Customer Feedback & Surveys

## WovV Maps

- › Indoor wayfinding without hardware
- › Check in counter at your Airport
- › Easily search & get airport facilities
- › Help desk counters
- › Lost and form found counter

## WovV Video

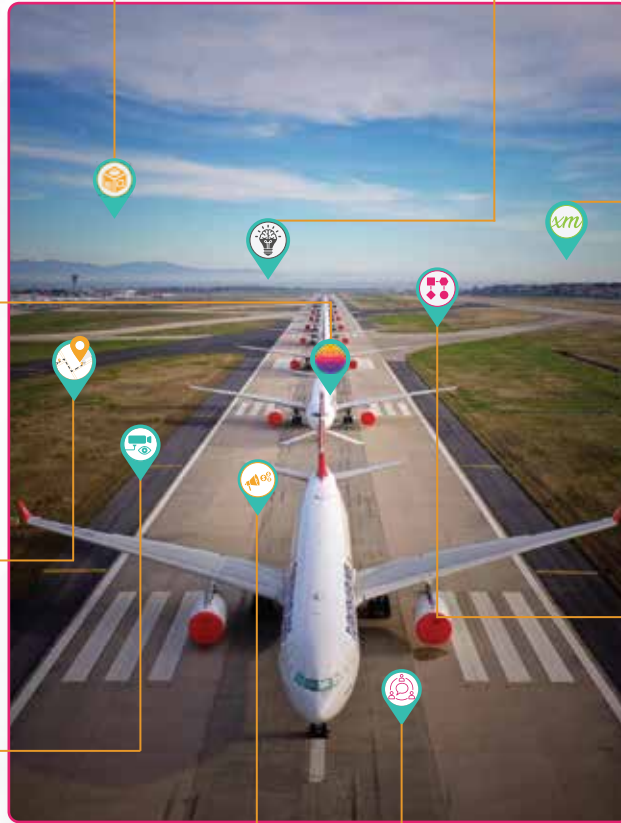
CCTV based Analytics and Insights

- › Footfall Counting at various counters
- › Age, Gender, Demographic Analysis
- › Heat maps of areas - Analyze movement
- › Identify Security Risks

## WovV360

Airline Stakeholder Communication App

- › Connect with various Departments in a single click
- › Create a community for proactive reporting of incidents/observations
- › Stakeholder engagement & critical communications
- › Measure B2B & B2C engagement
- › Improved Business Processes & Operations
- › Valuable data insights



## WovVIA

Inspections & Audits

- › Aircraft inspections
- › Airline Ramp Safety Audit
- › Airside Safety Compliance Audit
- › Crew Safety Process Training
- › Guest Services Audit
- › Operational Safety Audit

## WovVBI

Business Intelligence and Analytics on the go- DIY  
Build Any KPI Report

- › Fuel Consumption
- › Crew Performance Report
- › Passenger demographics and analysis
- › Flight arrivals by city
- › Flight departures by city
- › Weather Delay Analysis
- › Aircraft wise airtime
- › Customer Satisfaction and NPS Trend by Region
- › Delay and Wait time analysis

## WovVFlow-BPM

Workflow Management

- › Incident Reporting
- › Project Management & Tracking
- › Planning Events
- › Marketing Collaterals Flow
- › Training & Development
- › Lost and Found Workflow
- › Helpdesk & Facility Management

## WovVROI

Tracking of Return On Investment

- › Measure marketing events and its performance
- › Data-driven decision making
- › Optimize Marketing Budget
- › Streamline Marketing Strategy
- › Improves Forecasting Accuracy
- › Budget to Actual Spend Variance

AI/ML Powered Proprietary  
aPaaS framework

Continuous Process Improvement.  
Six Sigma. Data Science.

## WovVScions and our Wow Initiatives



Reignite Program for Women  
Restarting their Careers

Step up Program for an  
Inclusive workplace

Download Brochure



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