



EMPOWERING FUTURE

A Global Business Productivity SaaS Company

# Mall of the Future with WovV Tech

Global Business Productivity SaaS Company  
Empowering Users in 50+ Countries

## Products



### OKEN

Ready to Launch Mobile App + Loyalty + Wayfinding



### WovVMaps

Indoor wayfinding for events, stadiums, malls, commercial buildings, and more



### WovVBI

Smart data insights and analytics (Integrate with any System and Database)



### WovVRA

Automated Daily Sales Reporting to plug Revenue Leakages



### WovVXM

Collect and Measure Feedback, NPS, Improve Customer Experience



### WovVIA

Automate Audits, Inspections Track corrective actions



### WovVFlow

Create Custom Workflows



### WovVLease

Lease Management Solution



### WovVLoyalty

Completely configurable Loyalty platform with multipliers, rules and analytics



### WovVROI

Tracking of Return On Investment



### WovV Video

CCTV based Analytics and Insights



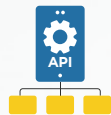
### WovV360

Mall Tenant Communication app

## What Makes Us WovV



WovV Team



Open API Architecture



Cloud Enabled



Scalable



AI Powered



# Mall of Future

## WovVRA

Automated Daily Sales Report and Analytics

- » Capture automated daily sales and address revenue leakages
- » Single view of all malls driven by authorisation
- » Compare mall and store performance
- » AI powered Audits & Reco to drive data completeness and accuracy
- » Insights based reporting and analytics
- » Smart Mapper Technology
- » High Integration speed and coverage

## WovVBI

Business Intelligence and Analytics on the go – DIY 60+ Prebuilt KPIs

- » Compare mall wise sales, category, subcategory & growth
- » Same Store Sales Growth (SSSG)
- » Health Ratio, Trading Density
- » Customer Segments & Loyalty points
- » Brands and KAM Reports
- » Footfall v/s Sales

## WovVMaps

- » Indoor Wayfinding without hardware
- » Find Favourite Stores
- » Discover Mall Amenities
- » Locate Parking Spots
- » Discover Offers

## OKEN Mobile App

Experience & Loyalty + Mobile App

- » Indoor Wayfinding - Stores, Amenities, and Parking
- » Loyalty Points and GV management
- » Increased Customer Engagement and Footfalls
- » Personalization and Recommendation
- » Customer Data Insights and Analytics
- » View Mall and Brand Information
- » Hot Offers, Favourite Brands

## WovV Video

CCTV based Analytics and Insights

- » Footfall Counting
- » Age, Gender, Demographic Analysis
- » Heat maps of areas - Analyze movement

## WovVROI

Tracking of Return On Investment

- » Marks marketing events success (in numbers) in the mall
- » Aids data-driven decision making
- » Balances marketing budget
- » Streamlines marketing strategy
- » Sets the stage for competitor analysis
- » Improves forecasting accuracy
- » Budget to Actual Variance Analysis post event



## WovVIA

Audit and Inspection Platform

- » Store opening Checklists
- » Hygiene & Sanitization checklists
- » Store Inspections
- » Visual Merchandising checklists

## WovVXM

Experience Management Platform

- » Customer, Brand, Product, Employee and Stakeholder Experiences
- » Create Surveys on the go
- » Collect feedback from variety of sources
- » Powerful collaboration, insights and analytics
- » Improved Net Promoter Score Advanced Real time reporting

## WovVFlow-BPM

Workflow Automation

- » Incident Reporting
- » Project Management & Tracking
- » Planning mall events
- » Marketing Collaterals Flow
- » Training & Development
- » Helpdesk and Facility Management

## WovVLease

Lease Management Solution

- » Manage lease across multiple company owned outlets
- » Helps to calculate rent for all outlets combined with ADSR data from WovVRA

## WovV360

Mall Tenant Communication App

- » Connect with the mall tenant community in a single click
- » Create a Tenant community for proactive reporting of incidents/observations
- » Tenant engagement & critical communications
- » Measure B2B & B2C engagement
- » Improved business processes & operation
- » Valuable data insights

## WovVLoyalty

Configurable Loyalty platform

- » Mall Multipliers
- » Store Multipliers
- » Loyalty Tier Names and Value configuration
- » Loyalty Tier Multipliers
- » Point Value & Validity Setting
- » Digitize Rewards
- » Configure Events for Point Earning

AI/ML Powered Proprietary aPaaS framework

Continuous Process Improvement. Six Sigma. Data Science.

## WovVScions and our Wow Initiatives



Reignite Program for Women Restarting their Careers



Step up Program for an Inclusive workplace



Brochure Download



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