

Get Ready to Revamp your Retail Stores with WovV Tech

Global Business Productivity SaaS Company
Empowering Users in 50+ Countries

Products



WovVXM

Collect and Measure Feedback, NPS, Improved Customer Experience



WovVIA

Automate Audits, Inspection
Track corrective action



WovVBI

Smart data insights and analytics (Integrate with any System and Database)



OKEN

Ready to Launch Mobile App + Loyalty + Wayfinding



WovVMaps

Indoor wayfinding for discovering products, categories, aisles, and more



WovVLoyalty

Completely configurable Loyalty platform with multipliers, rules and analytics



WovVFlow

Create custom workflows



WovVBiz

Billing, Banking and Accounting Automation



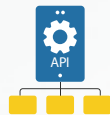
WovVRA

Automated Daily Sales Reporting to plug Revenue Leakages

What Makes Us WovV



WovV Team



Open API Architecture



Cloud Enabled



Scalable



AI Powered



Frontrunner in IT in 2021
Energy Tech Innovation Runner up 2022
Business Model of the Year Runner up 2022

TOP PROMISING SAAS COMPANY BY



TOP DIGITAL TRANSFORMATION COMPANY BY



BEST EMPLOYER BY



TOP BUSINESS INTELLIGENCE STARTUP BY



Retail Store

WovVXM

Experience Management Platform

- › Customer, Brand, Product, Employee and Stakeholder Experiences
- › Create edit Surveys on the go
- › Collect feedback from variety of sources
- › Powerful collaboration, insights and analytics
- › Improved Net Promoter Score Advanced Real time reporting
- › Measure CSAT, CES & more

OKEN Mobile App

Experience & Loyalty + Mobile App

- › Indoor Wayfinding - Aisles, Products, Categories, Parking, and more
- › Loyalty Points and GV management
- › Increased Customer Engagement and Footfalls
- › Personalization and Recommendation
- › Customer Data Insights and Analytics
- › View Product & Categories information

WovVLoyalty

Configurable Loyalty platform

- › Store Multipliers
- › Loyalty Tier Names and Value configuration
- › Loyalty Tier Multipliers
- › Point Value & Validity Setting
- › Digitize Rewards
- › Configure Events for Point Earning

WovVMaps

- › Indoor Wayfinding without hardware
- › Find Favourite Products
- › Discover Offers
- › Locate Parking Spots
- › Discover Stores Aisles



WovVIA

Audit and Inspection Platform

- › Store opening Checklists
- › Hygiene & Sanitization checklists
- › Store Inspections
- › Visual Merchandising checklists
- › Product and Stock audits

WovVBI

Business Intelligence and Analytics on the go – DIY 60+ Prebuilt KPI

- › Compare Location wise sales, category, subcategory & growth
- › Same Store Sales Growth (SSSG)
- › Health Ratio, Trading Density
- › Customer Segments & Loyalty points
- › Brands and KAM Reports
- › Footfall v/s Sales

WovVFlow-BPM

WorkFlow Automation

- › Incident Reporting
- › Project Management & Tracking
- › Planning Store events
- › Marketing Collaterals Flow
- › Training & Development
- › Helpdesk and Facility Management

WovVBiz

Billing, Banking and Accounting Automation. HoS, BoS, PCS

- › Branch wise sales data
- › Manage branch wise inventory
- › ADSR integration with WovVRA

WovVRA

Automated Daily Sales Report and Analytics

- › Capture automated daily sales and address revenue leakages
- › Single view of all Stores driven by authorisation
- › Compare mall and store performance Insights based reporting and analytics

AI/ML Powered Proprietary aPaaS framework

Continual Process Improvement. Six Sigma. Data Science.

WovVScions and our Wow Initiatives



Reignite Program for Women Restarting their Careers



Step up Program for an Inclusive workplace

Brochure Download



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