

Empowering Customer Engagement



What does WowV Loyalty give ?

a. Configurable Loyalty Program Structure

- Flexible Structure of Tier Names & Value
- Point Structure and Limits for each Tier
- Loyalty % value i.e Monetary value for each point earned



b. Earning Events

- 2X Points on shopping at Location B During Black Friday week
- 3X points on shopping with Zara
- Platinum Tier Members get 1.5X points on 5-Dec-2022

c. Digitized Rewards



Physical Gift Voucher



Digital Gift Voucher



Merchandise



Parking



Experiences



Valet Parking

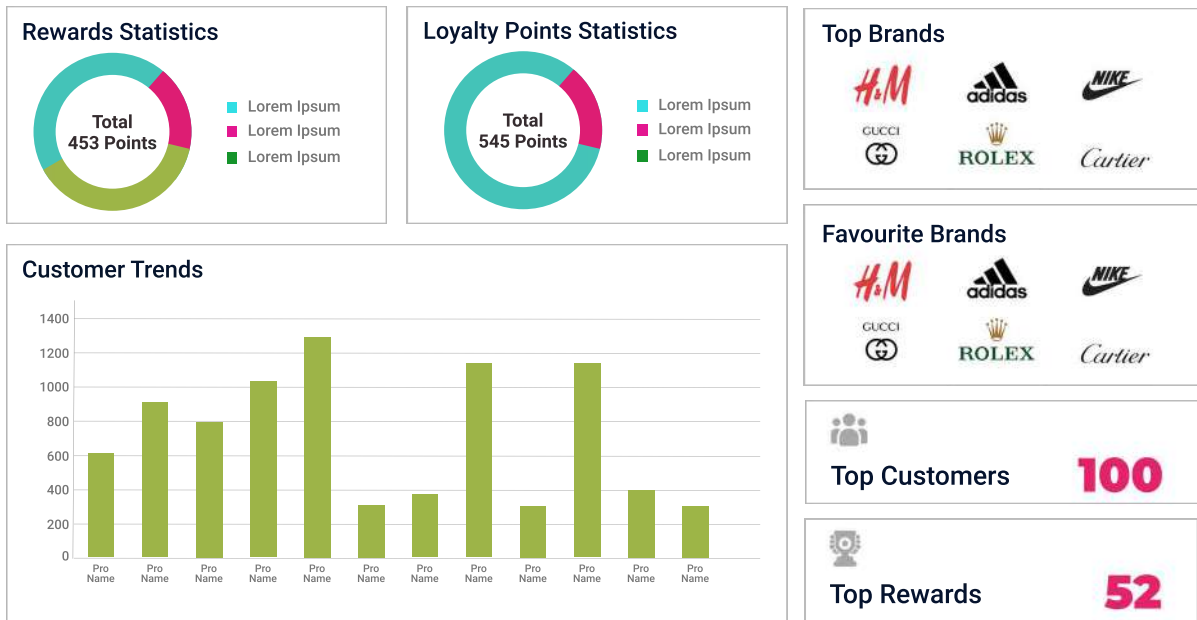
d. Backend Management Portal

- Product Information
- Locations
- Bill Approval



- Reward Redemption using OTP
- Location Campaign and Offers
- Brand Offers




e. Reports and Analytics



f. Engagement & Communication

- Customer Segmentation
- Push Notifications
- Gamification
- Points Earning Events

How to avail WovVLoyalty

-  Custom Mobile App with OKEN
-  API Integrations
-  Mobile SDK's

Awards



WovVScions and WovV Initiatives



Reignite Program for Women
Restarting their Careers



Step up Program for an
Inclusive workplace

Brochure Download



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