

# Mall of the Future with WovV Tech

Global Business Productivity SaaS Company  
Empowering Users in 50+ Countries

## Products



### OKEN

Ready to Launch Mobile App + Loyalty + Wayfinding



### WovVMaps

Indoor Wayfinding to Stores, Parking, Amenities



### WovVBI

Smart data insights and analytics (Integrate with any System and Database)



### WovVRA

Automated Daily Sales Reporting to plug Revenue Leakages



### WovVXM

Collect and Measure Feedback, NPS, Improved Customer Experience



### WovVIA

Automate Audits, Inspection Track corrective action



### WovVFlow

Create custom workflows



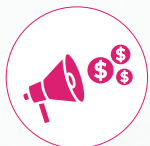
### WovVLease

Lease Management Solution



### WovVLoyalty

Completely configurable Loyalty platform with multipliers, rules and analytics



### WovVROI

Tracking of Return On Investment



### WovVomni

Create Omnichannel Shopping Experiences



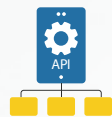
### WovV360

Mall Tenant Communication App

## What Makes Us WovV



WovV Team



Open API Architecture



Cloud Enabled



Scalable



AI Powered



Frontrunner in IT in 2021  
Energy Tech Innovation Runner up 2022  
Business Model of the Year Runner up 2022

TOP PROMISING SAAS COMPANY BY



TOP DIGITAL TRANSFORMATION COMPANY BY



BEST EMPLOYER BY



TOP BUSINESS INTELLIGENCE STARTUP BY



# Mall of Future

## WowVRA

Automated Daily Sales Report and Analytics

- » Capture automated daily sales and address revenue leakages
- » Single view of all malls driven by authorisation
- » Compare mall and store performance
- » AI powered Audits & Reco to drive data completeness and accuracy
- » Insights based reporting and analytics
- » Smart Mapper Technology
- » High Integration speed and coverage

## WowVBI

Business Intelligence and Analytics on the go – DIY 60+ Prebuilt KPI

- » Compare mall wise sales, category, subcategory & growth
- » Same Store Sales Growth (SSSG)
- » Health Ratio, Trading Density
- » Customer Segments & Loyalty points
- » Brands and KAM Reports
- » Footfall v/s Sales

## WowVMaps

- » Indoor Wayfinding with outdoor hardware
- » Find Favourite Stores
- » Discover Mall Amenities
- » Locate Parking Spots
- » Discover Offers

## OKEN Mobile App

Experience & Loyalty + Mobile App

- » Indoor Wayfinding - Stores, Amenities, and Parking
- » Loyalty Points and GV management
- » Increased Customer Engagement and Footfalls
- » Personalization and Recommendation
- » Customer Data Insights and Analytics
- » View Mall and Brand Information
- » Hot Offers, Favourite Brands

## WowVOMni

Omnichannel experience for your mall

- » Improve relationships with consumers across all touchpoints
- » Fullfill online & offline both customer expectations
- » Notification & updates on offers, deals on movie, shopping etc.
- » Create a Phygital Mall
- » App Only Exclusive Inventory - Create Reasons to visit the mall

## WowVROI

Tracking of Return On Investment

- » Marks marketing events success (in numbers) in the mall
- » Aids data-driven decision making
- » Balances marketing budget
- » Streamlines marketing strategy
- » Sets the stage for competitor analysis
- » Improves forecasting accuracy
- » Budget to Actual Variance Analysis post event



## WowVIA

Audit and Inspection Platform

- » Store opening Checklists
- » Hygiene & Sanitization checklists
- » Store Inspections
- » Visual Merchandising checklists

## WowVXM

Experience Management Platform

- » Customer, Brand, Product, Employee and Stakeholder Experiences
- » Create & Edit Surveys on the go
- » Collect feedback from variety of sources
- » Powerful collaboration, insights and analytics
- » Improved Net Promoter Score Advanced Real time reporting

## WowVFlow-BPM

Workflow Automation

- » Incident Reporting
- » Project Management & Tracking
- » Planning mall events
- » Marketing Collaterals Flow
- » Training & Development
- » Helpdesk and Facility Management

## WowVLease

Lease Management Solution

- » Manage lease across multiple company owned outlets
- » Helps to calculate rent for all outlets combined with ADSR data from WowVRA

## WowV360

Mall Tenant Communication App

- » Connect with the mall tenant community in a single click
- » Create a Tenant community for proactive reporting of incidents/observations
- » Tennant engagement & critical communications
- » Measure B2B & B2C engagement
- » Improved business processes & operation
- » Valuable data insights

AI/ML Powered Proprietary aPaaS framework

Continual Process Improvement. Six Sigma. Data Science.

## WowVContest

Shortlist and Rate vendor quotations for Mall events

- » Help to perform vendor analysis for Mall events
- » Share detail requirements and pre-requisites for events with vendors
- » DIY Vendor Due Diligence checklist to capture necessary information
- » Centralized process to save the information and further evaluate
- » Shortlist and Rate vendor quotation
- » Build transparency between you and your vendor

## WowVScions and our Wow Initiatives



Reignite Program for Women Restarting their Careers



Step up Program for an Inclusive workplace

Brochure Download



- <https://www.linkedin.com/company/wovvtech>
- <http://facebook.com/wovvtech>

- <https://twitter.com/wovvtech>
- <https://www.instagram.com/wovvtech>



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